

Demand-Driven Planning, Designed Just for Retail

Keeping up with the demands of your customers and day-to-day business can be difficult. Your planning solutions shouldn't be.

Retailers everywhere are striving to get closer to their customers. Your business needs to understand which products sell the best and for what price, how much inventory to send to your stores and channels, which items should get the most valuable space, when you should mark inventory down and how to plan effective promotions. Most importantly, you need to react to market changes with lightening-fast speed and accuracy – all without overtaxing your valuable resources.

Our demand-driven solutions designed just for retail make it simple to plan better assortments, allocate products to the optimal stores, plan pricing and markdown strategies, maximize your space-selling effectiveness and replenish inventory with accuracy. The result? The ultimate wish for any retailer – increased sales, fewer stock-outs, reduced markdowns and inventory costs and happier customers.

End-to-End Retail Planning

JustEnough brings flexibility, accuracy and automation to your assortment planning through replenishment process.

Merchandise & Assortment Planning

Price & Markdown Planning

Promotions Planning & Analysis

Space Planning

Allocation & Replenishment

Merchandise & Assortment Planning

Build Financial Forecasts and Create Product Assortments That Drive Sales

Assortment planning doesn't have to be complex. JustEnough Merchandise & Assortment Planning helps you manage the entire process, from building financial plans and open-to-buy (OTB) budgets to creating product assortments and product- and store-level plans that drive sales.

Financial Planning

Manage financial targets and open-to-buy budgets with ease.

- Configurable product hierarchies and metrics
- OTB budgeting
- Top-down, middle-out and bottoms-up planning

Assortment Planning

Maximize profitability and flow-through by optimizing product assortments.

- Plan within the OTB budget
- Create product assortments
- Leverage range planning
- Manage size and color curves

Price & Markdown Planning

Better Manage Inventory, Product Lifecycles and Profit Margins

Plan effective price and markdown plans with complete visibility into inventory, revenue and margin impacts.

- Create price and markdown plans
- Manage product phase-outs
- Leverage price elasticity
- Evaluate against the financial plan

Promotions Planning & Analysis

Plan More Effective Promotions That Drive Sales and Reduce Costs

Gain accurate visibility into promotional performance, helping you plan more effective future campaigns.

- Understand category impact
- Accurately measure ad spend ROI
- Analyze promotional space
- Determine the right mix of media

Space Planning

Maximize Selling-Space Effectiveness to Increase Sales, Improve Margins and Enhance Customer Satisfaction

Assign just the right amount of space – whether in store or online – to each category and product.

- Leverage gross margin analysis
- Analyze selling space effectiveness
- Utilize space elasticity of demand

Allocation & Replenishment

Ensure the Right Inventory is in the Right Place, Every Time

Avoid sending inventory to the wrong place and then having to transport it again to the stores that need it with JustEnough Allocation & Replenishment. The solution suggests the most cost-effective replenishment pattern to achieve your targeted service levels – regardless of whether you're sourcing externally from vendors overseas or are dispersing inventory among branches.

Demand Forecasting

Get accurate, demand-driven forecasts.

- Generate automatic statistical forecasts
- Handle trends, seasonality and lost sales
- Leverage product supersessions

Profiling

Predict future demand for new products.

- Create product profiles and curves
- Improve profile management and review
- Effectively evaluate profile performance

Allocation

Push inventory to the store or channel where it has the best chance of selling for the highest price.

- Account for current stock levels and sales
- Calculate optimal inventory quantities
- Improve ordering decisions

Replenishment

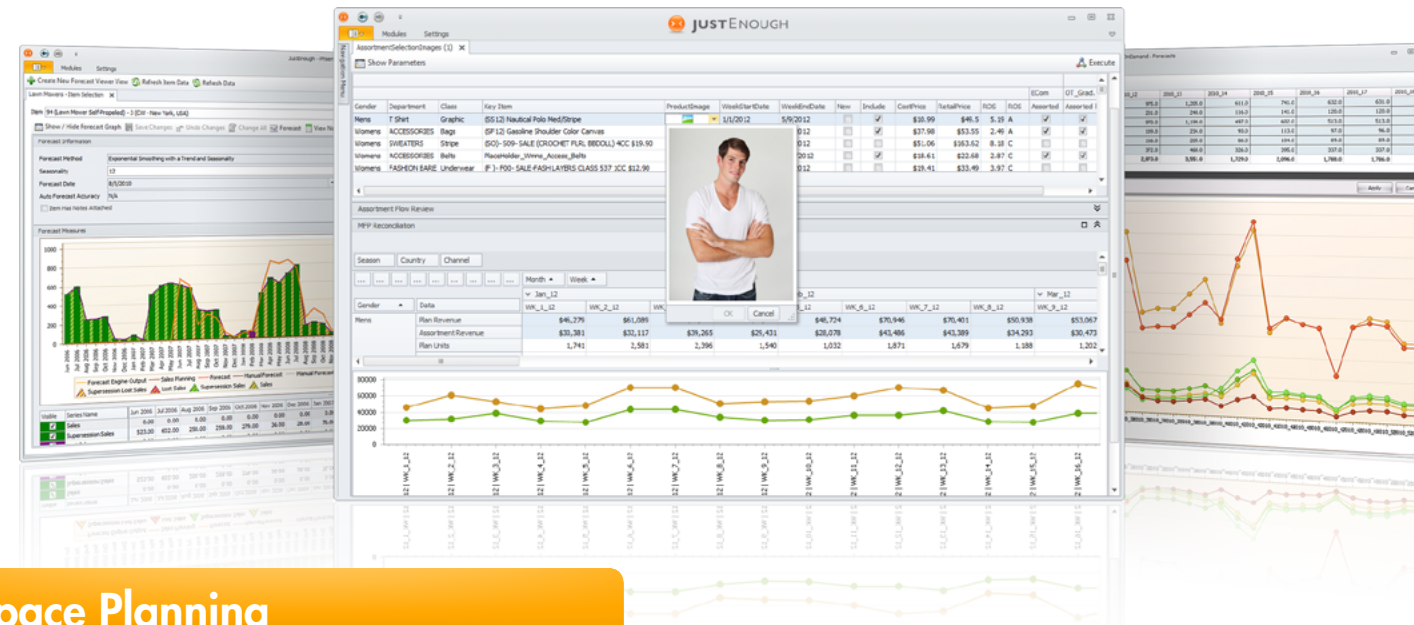
Manage what's on your shelves with automatic replenishment.

- Create time-phased replenishment plans
- Build constraint-based orders
- Optimize Bill of Material planning

Inventory Planning

Ensure your products are delivered to the right channels at the right time.

- Improve inventory-level and safety-stock projections
- Enhance service-level targeting
- Leverage ABC classifications



Scalable, Flexible Retail Planning Solutions on Your Terms

Don't settle for cookie-cutter technology or pay a premium to implement a solution in a short timeframe. Our industry-ready retail planning software is highly scalable and flexible. Our solutions grow and adapt to new business needs as your customer demands change and new selling channels emerge.

Since all of our solutions share a common architecture and database, you can start by satisfying your biggest pain points first and then bring on additional solutions when you're ready. JustEnough's **OnSite** and **OnCloud** platforms give you even more flexibility at an affordable price. Since they offer the same functionality, you can

start with a cloud-based solution and move to onsite deployment later.

Additionally, our retail solutions seamlessly integrate with any enterprise resource planning (ERP) system – whether it's Oracle, SAP, Microsoft Dynamics or your own legacy system.

We co-develop our technology with innovative partners and customers that are paving the way in their space. Whether you choose to implement your retail solutions or let JustEnough help you do it, you'll be up and running in as little as three months.

Retailers that leverage JustEnough's industry-leading solutions include:



Contact us today to see how we can help you take your business to the next level.



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Founded in 1994, JustEnough is a global leader in Demand Management solutions. JustEnough services more than 500 of the world's leading brands including Allocation and Replenishment of inventory at **Kenneth Cole**, Merchandise and Assortment Planning at **Levi Strauss**, Sales Forecasting at **Kraft Foods**, Inventory Planning for **IDS Group (Li & Fung)** and **Nissan**, and Mobile Sales Force Automation at **SAB Miller**, **Cadbury** and **Heineken**.

OnCloud, **OnSite** and **OnMobile**, JustEnough's Demand Management solutions help retailers, suppliers and brand owners forecast their customer demand, plan their assortments, allocations and inventory, shape their demand and then execute on those plans. JustEnough is headquartered in the United States with offices worldwide. Learn more at www.justenough.com.

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