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## **JustEnough Software partners with retail firm Retail Integrated Services**

**DURHAM, NC- December 7, 2009-** Demand management company JustEnough Software Corporation today announced a partnership with retail consulting firm Retail Integrated Services, a division of Clicks and Mortar Consulting. The partnership provides Retail Integrated Services clients with a proven option for their demand forecasting, replenishment and allocations and merchandise and assortment planning requirements.

Retail Integrated Services is an independent firm that constantly seeks to find new and innovative solutions which solve clients' dynamic business issues. Some of the companies they have worked with include retailers like Barnes & Noble, J. Crew, Gymboree, OfficeMax and Steve Madden.

"Retail Integrated Services works daily with retailers who could truly benefit from JustEnough's solutions," said Todd Kolber, VP of North American Sales for JustEnough. "Essentially, they have the customers and we have the software. By working as partners, we can quickly and cost-effectively deliver solutions at a great value to their clients."

When Retail Integrated Services President and Founder Dennis Veltre first discovered JustEnough through an acquaintance he said he was impressed with several aspects of JustEnough's offerings.

"First, and most important, the breadth and depth of the application suite was very extensive," said Veltre. "After a demo of JustEnough's solutions, we were convinced that JustEnough is comparable to the major software companies that provide solutions in merchandise planning, allocation and replenishment for the fashion industry."

In addition, Veltre found that JustEnough's three platforms – Saas, on-premise and mobile – make their demand management solutions "attractive for all types of mid-sized to large fashion retailers."

With retailers being careful about expenditures during this tough economic climate, JustEnough provides an affordably-priced solution for retailers looking to overcome challenges in demand forecasting, replenishment and allocations and merchandise and assortment planning.

As Veltre said, "JustEnough provides a refreshing and cost-effective approach to several major issues facing today's retail environment."

### ***About JustEnough***

*Founded in 1994, JustEnough is a global leader in Demand Forecasting and Demand Planning solutions.*

*Available OnDemand, OnSite and OnMobile, JustEnough's Demand Management solutions help retailers, manufacturers and wholesale distributors of every size, across a breadth of industries, to forecast their customer demand, plan their inventory, sales and operations and then execute on those plans.*

*JustEnough services more than 200 of the world's leading brands including Replenishment of **Levi Strauss's** North American stores, Inventory Planning at **Nissan**, Demand Planning at **Kraft Foods** and Merchandise Planning at **Strandbags**. Each year JustEnough calculates over 1.5 billion forecasts and recommends over 826 million orders to more than 8 million suppliers.*

*JustEnough is headquartered in the United States with offices worldwide. For more information visit [www.JustEnough.com](http://www.JustEnough.com) , email [info@justenough.com](mailto:info@justenough.com) or call +1 (919) 956-7372.*

### **About Retail Integrated Services**

*Retail Integrated Services, a division of Clicks & Mortar Consulting, was founded in 2000 to meet the challenges of today's rapidly changing, multi-channel retailing environment. The company is experienced in guiding retailers of all sizes through integrating store, web, and catalog operations to engage consumers effectively at every point of contact.*

*Retail Integrated Services boasts more than 150 years of collective retail experience with some of the foremost retail and consumer goods companies in America, including JC Penney, Barnes & Noble, Home Depot and Proctor & Gamble.*

*The company is made up of consultants who have successfully run store and logistics operations, information technology teams and finance organizations. Click and Mortar also has access to an extended network of industry professionals with proven track records in related disciplines. With extensive experience in all retail segments, formats and sizes – from startups to multi-billion dollar enterprises – Retail Integrated Services understands how evolving consumer demand drives change in the retail organization.*