



For immediate release

## **Qualifirst Group selects JustEnough for demand forecasting, inventory planning**

**PHOENIX, AZ, March 4, 2008-** Building upon a successful 2007, JustEnough Software Corporation announced Qualifirst Group as a new North American customer.

Canadian-based Qualifirst Group serves the three major markets in Canada with quality fine food products from all over the world. The newest extension of their company is the online gourmet shop [www.epicureal.com](http://www.epicureal.com), where online shoppers can purchase everything from organic tea to specialty truffles.

Qualifirst manages their 2,000 SKUs at two distribution centers in Vancouver and Toronto. They began the search for a solutions provider because they wanted both of their locations to essentially serve as main distribution centers, eliminating the need to have their Toronto distribution center act as a hub. With JustEnough, they'll be able to do just that.

"We selected JustEnough because they seem to be most modern in the market with much more detail than other programs," said Ray Martin, General Manager of Qualifirst Group. "We will be able to get much richer forecasts and get more data than we are currently able to."

JustEnough will provide inventory planning, demand forecasting and sales and operations planning for Qualifirst Group. With the implementation, Qualifirst Group expects to give customers a better service level and to make their distribution channel more complex and robust.

### **About JustEnough**

*JustEnough is a market and technology leader in demand forecasting and inventory planning. JustEnough's on-demand and on-site inventory management solutions help retailers, wholesalers, manufacturers and distributors of every size to forecast their customer demand and calculate their safety stock.*

*Each year JustEnough calculates over 1.5 billion forecasts and recommends over 826 million orders to more than 8 million suppliers for customers that include Philips Lighting, Cooking.com, Nissan Diesel, Sit N Sleep, Seventh Generation, Blain's Farm & Fleet, Pick n Pay Fresh Produce, Score Supermarkets, Barloworld Caterpillar and Goldfields.*

*JustEnough has offices in Phoenix, Arizona, Europe and Africa. For more information visit [www.JustEnough.com](http://www.JustEnough.com) or call (602) 358-8084.*

**About Qualifirst Group**

*The Qualifirst Group is Canada's leading importer and distributor of gourmet food products used and/or carried by more than 1,500 restaurants, 1,000 retailers and hundreds of specialty shops across the country. For more information and to purchase any of their products on the company's online food shop, please visit [www.epicureal.com](http://www.epicureal.com).*

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